

WELLU LEADERS MEETING 2023



NEWS 2023

In 2023, we enter the Formula 1 business circuit. Is there anything else you can do to make your WellU business more dynamic and prepare it for fast but safe driving? Yes! We invite you to read the „News from the WellU Leadership” carefully.



THE NEW ERA OF EARNING IN WELLU FROM 28 JANUARY 2023!

On **28 January**, we are introducing changes to the WellU marketing plan. The driving force of these changes was the need to increase earnings in the so-called “middle class” financial plan, i.e. on the ranks of Leader, Leader+, Vice Director and Director.

The solutions we have developed with the approval of crucial TOP WellU Leaders allow for easier promotion and maintenance of ranks. They provide higher earnings and reward group leaders. They will enable the group to develop more quickly and dynamically, and - just as importantly - the new plan will be much easier to communicate to people who are starting to cooperate with the company.

EASIER PROMOTION - NO REQUIREMENT FOR A STRUCTURAL CRITERION NECESSARY TO OBTAIN A RANK

The first change is the abandonment of the structural criterion that was previously necessary for promotion to a given rank. From 28 January, only the turnover criterion will apply. We have added to the turnover criterion the required **Side Volume** of the structure (which counts towards the overall turnover requirement per rank).

Paid generations	Rank	Qualified Volume	Side Volume
3	TM	1 000 P	300 P
4	L	3 000 P	1 000 P
5	L+	6 000 P	2 500 P
6	VD	8 000 P	3 500 P
7	D	15 000 P	5 000 P
8	VP	30 000 P	10 000 P
8	P	80 000 P	25 000 P
9	IP	150 000 P	60 000 P

“SIDE VOLUME” – WHAT IS THIS ALL ABOUT?

What is the „side” of the generational structure? What do we mean by saying that to advance to the next rank, we require X rotation points „on the side” - „side volume”?

The „side” of the generation structure is rotation, excluding your most vital branch. Promotion to the President rank after changes requires 80 000 P of rotation, including 25 000 P of rotation „on the side”. What does this mean? Take a look at the example:



Example 1: Jan's structure

- Katarzyna - 55 000 P
- Zofia - 10 000 P
- Mariola 15 000 P

Zofia and Mariola form the “side” of the structure of John. The side (side volume) is 25 000 P, and the whole rotation is 80 000 p. The qualification condition has been met.



Example 2: Stanislaus Structure

- Zenon - 10,000 P
- Catherine - 25000 P
- Alex - 15000 P
- Marta - 20000 P
- Joseph - 10000 P

Zenon, Marta, Joseph and Alex form the „side” of the Stanislawski structure. „In the side” is 55,000 P and the total volume is 80,000 P. The qualifying condition has been met.

***Note:** If in the next qualification period for Stanislaw's rank Marta gains 25,000 P and Katherine gains 20,000 P, the composition of his side will change.

WE SUPPORT TAS WHO HAVE CAUGHT WIND OF THE CHANGE IN DISCOUNT THRESHOLDS

In order to appreciably subsidize the middle positions in the marketing plan, **we are changing the discount thresholds for Business Partners**. We are moving support for beginners to programs that teach systematic work and build stable income (see Rising Stars WellU Program below), instead of high discounts that reward quick but one-time earnings.

The discount on products immediately after account registration will be **15%** (before January 28, the discount was 20%). The discount on products after reaching a turnover of min. 300 P (historical, with or without group) will be **30%** (before January 28 the discount was 40%).

WELLU RISING STARS PROGRAM (WELLU RISING STAR)

Following the pilot version of the **WellU Rising Stars** program (available exclusively in the Polish market) on January 28, 2023 we announce the launch of Rising Stars in all zones. The program has undergone modifications that will make it even easier to receive a bonus, or reward, in the program.

WELLU RISING STAR RULES

Boost your business within the first 90 days of cooperation! You have 4 weeks. Your goal is to earn the highest possible bonus. The effect of the program? A fast and stable start in the WellU Career Path and achieve a satisfying, secure and growing level of income.

- The program is designed for newly registered, active Business Partners (with a first order of min. 50 P and a paid subscription for a business account).
- To join the program, you must: register with a first order after January 28 2023, be active according to the commission plan - that is, have a first order placed for min. 50 P, along with a paid subscription for a business account.
- Complete the application form on the WWW at <https://wellu.eu/pages/rising-star.264.html> (available January 28, 2023).
- Note - the form will be visible to those with a first order of min. 50 P with a subscription for a business account.

Stage 1 - Star. Time to complete: 4 full billing periods

Recruit min. 4 new Business Partners (min. 2 each on the left and right side of the binary tree) with a first order of min. 50 P. The time to complete the task in stage 1 is the first 4 full billing periods immediately following the submission of your own first order for min. 50 points.

Bonus for stage 1: EUR 150 (+ independent of the bonus, commission from the financial plan).

Stage 2 - Super Star 4 consecutive billing periods

Help a minimum of two of your personally recruited Businesspartners (min. 1 each on the left and right side of the binary tree) complete stage 1 - reach the Star level.

Bonus for stage 2: 250 EUR (+ independent of the bonus commission from the financial plan).

Stage 3 - Star Maker 4 settlement periods

Help at least two of the personally recruited Businesspartners (at least 1 each on the left and right side of the binary tree) complete stage 2 - reach the Super Star level.

Bonus for stage 3: 350 EUR (+ independent of the bonus commission from the financial plan).

In total, in the WellU Rising Star program you can rake in as much as EUR 750 in additional bonus (in addition to the earnings resulting from the achieved rank in the Career Path).

750 EUR

additional bonus

MULTI-COMPETITION TO WIN A TRIP TO A LAND OF ETERNAL SPRING - START!

It is an island of eternal spring and a flower festival called the floating garden. Only here will you see fantastic tree ferns, orange-blooming tulip trees, as well as different species of orchids, multi-colored hydrangeas, lilies and violets. Let yourself be carried away into a world of abundant nature, breathtaking views and picturesque towns. Do you already know where we will take the winners of the 2023 Multi-competition? It is the Portuguese island of Madeira!

Multi-competition consists of five consecutive stages, each lasting six weeks. The first stage started on January 7 and will last until February 17, 2023. To come with us to the land called the floating garden, you need to win one of the first ten ranking places (with a minimum of 100 competition points in the whole multi-competition).

We have simplified the eligibility rules for you so that they are understandable and easy to explain also to new business partners.

- For registering a new personally referred business partner with a first order of min. 50 points, you receive 1 competition point (for every 50 points in a first order > 1 competition point).
- For your purchases and those of your personally referred customers for the min. of 50 points, you also receive 1 competition point. Competition points are awarded regardless of when the business partner registration took place (for every 50 points > 1 competition point).

In other words, you will also receive competition points for the first business partners' orders who have registered BEFORE the current competition stage starts. Ready for a thrill, competition and fun?

[Here you will find detailed eligibility rules >>](#)



NEW VOUCHER VALUES!

A value voucher is a form of WellU gift card in the form of a code, which you can give to any person. It does not matter whether the gift recipient is already our customer, our business partner or maybe you have just met them. When the person placing the order enters the code in the appropriate field (at the shopping cart summary stage), they will receive a discount on the order in an amount equal to the value of the voucher.

During the 2023 Leaders Council, there was a request to generate vouchers of higher value. We are pleased to announce that vouchers for PLN 50, 300, 500, 700 and 1000 are available in the WellU store after the changes.

50 PLN, 13 EUR, 12 GBP, 333 CZK
 300 PLN, 77 EUR, 73 GBP, 2000 CZK
 500 PLN, 128 EUR, 122 GBP, 3328 CZK
 700 PLN, 179 EUR, 171 GBP, 4667 CZK
 1000 PLN, 256 EUR, 244 GBP, 6667 CZK

REDUCTION IN TRANSPORTATION COSTS FOR PARCELS TO BE SENT TO THE CZECH REPUBLIC AND SLOVAKIA

During the Leaders' Council, our significant business partners from the Czech Republic and Slovakia called for a new solution to the cost of transporting shipments to the Czech and Slovak zones. We would like to inform you that after the meeting with the TOP Leaders, we have lowered our prices to the following amounts:

- SK: 6,5 EUR (prepayment) / 8 EUR (cash on delivery)
- CZ: 160 CZK (prepayment) / 223 CZK (cash on delivery)

SALE OF THE MIX TESTERPACKAGE IN THE ONLINE STORE

At leaders' request, tester packages in the MIX variant will appear in the online store in the next two weeks. Each package will contain six testers. We will inform you about the exact date of the launch of the testers to the offer soon.

WHAT PROGRAMS ARE WE SAYING GOODBYE TO FROM JANUARY 28, 2023?

Along with the introduction of the WellU Rising Star Program, from January 28, we say goodbye to:

- WellU New Horizons Program
- Manager Bonus
- First Order Bonus
- Growth Bonus.

